

## **Eyewear in Japan**

Market Direction | 2022-06-16 | 36 pages | Euromonitor

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### **Report description:**

In 2022, following a decrease in the number of COVID-19 cases, as well as the relaxation of various restrictions, eyewear is set to continue to show recovery from its pandemic-related decline in 2020. For spectacles and contact lenses, most physical stores have returned to normal operating hours after experiencing limitations such as store closures and limited opening hours during the state of emergency in 2020-2021. This factor is contributing to the continued recovery of the industry, in addition...

Euromonitor International's Eyewear in Japan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Contact Lenses and Solutions, Spectacles, Sunglasses.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Eyewear market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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## Table of Contents:

Eyewear in Japan  
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### List Of Contents And Tables

#### EYEWEAR IN JAPAN

##### EXECUTIVE SUMMARY

Eyewear in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for eyewear?

##### MARKET DATA

Table 1 Sales of Eyewear by Category: Volume 2017-2022

Table 2 Sales of Eyewear by Category: Value 2017-2022

Table 3 Sales of Eyewear by Category: % Volume Growth 2017-2022

Table 4 Sales of Eyewear by Category: % Value Growth 2017-2022

Table 5 NBO Company Shares of Eyewear: % Value 2017-2021

Table 6 LBN Brand Shares of Eyewear: % Value 2018-2021

Table 7 Distribution of Eyewear by Format: % Value 2017-2022

Table 8 Forecast Sales of Eyewear by Category: Volume 2022-2027

Table 9 Forecast Sales of Eyewear by Category: Value 2022-2027

Table 10 □Forecast Sales of Eyewear by Category: % Volume Growth 2022-2027

Table 11 □Forecast Sales of Eyewear by Category: % Value Growth 2022-2027

##### DISCLAIMER

##### SOURCES

Summary 1 Research Sources

#### CONTACT LENSES AND SOLUTIONS IN JAPAN

##### KEY DATA FINDINGS

##### 2022 DEVELOPMENTS

Contact lenses with added functions become the norm

Concern about hygiene creates opportunities for innovative solutions

E-commerce offering continues to show momentum, but risks need to be acknowledged

##### PROSPECTS AND OPPORTUNITIES

Sustainability concepts to be showcased

Presbyopia is key in an ageing society

Semi-personalisation concepts to support the recovery of cosmetic lenses

##### CATEGORY DATA

Table 12 Sales of Contact Lenses by Category: Volume 2017-2022

Table 13 Sales of Contact Lenses by Category: Value 2017-2022

Table 14 Sales of Contact Lenses by Category: % Volume Growth 2017-2022

Table 15 Sales of Contact Lenses by Category: % Value Growth 2017-2022

Table 16 Sales of Contact Lens Solutions: Value 2017-2022

Table 17 Sales of Contact Lens Solutions: % Value Growth 2017-2022

Table 18 Sales of Contact Lenses by Type: % Value 2017-2022

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Table 19 Sales of Daily Disposable Lenses (DD) by Material: % Value 2017-2022  
Table 20 Sales of Daily Disposable Lenses (DD) by Condition: % Value 2017-2022  
Table 21 □Sales of Frequent Replacement Lenses (FRP) by Material: % Value 2017-2022  
Table 22 □Sales of Frequent Replacement Lenses (FRP) by Condition: % Value 2017-2022  
Table 23 □NBO Company Shares of Contact Lenses: % Value 2017-2021  
Table 24 □LBN Brand Shares of Contact Lenses: % Value 2018-2021  
Table 25 □Distribution of Contact Lenses by Format: % Value 2017-2022  
Table 26 □Distribution of Contact Lens Solutions by Format: % Value 2017-2022  
Table 27 □Forecast Sales of Contact Lenses by Category: Volume 2022-2027  
Table 28 □Forecast Sales of Contact Lenses by Category: Value 2022-2027  
Table 29 □Forecast Sales of Contact Lenses by Category: % Volume Growth 2022-2027  
Table 30 □Forecast Sales of Contact Lenses by Category: % Value Growth 2022-2027  
Table 31 □Forecast Sales of Contact Lens Solutions: Value 2022-2027  
Table 32 □Forecast Sales of Contact Lens Solutions: % Value Growth 2022-2027

## SPECTACLES IN JAPAN

### KEY DATA FINDINGS

#### 2022 DEVELOPMENTS

Omnichannel strategy key to maintaining a presence  
New players continue to enter the category  
Luxury eyewear showcased through store-based events and pop-ups

#### PROSPECTS AND OPPORTUNITIES

Purpose-driven actions attract attention  
High-quality staff to support brand trust  
Personalisation to create demand

#### CATEGORY DATA

Table 33 Sales of Spectacles by Category: Volume 2017-2022  
Table 34 Sales of Spectacles by Category: Value 2017-2022  
Table 35 Sales of Spectacles by Category: % Volume Growth 2017-2022  
Table 36 Sales of Spectacles by Category: % Value Growth 2017-2022  
Table 37 Sales of Spectacle Lenses by Type: % Value 2017-2022  
Table 38 NBO Company Shares of Spectacles: % Value 2017-2021  
Table 39 LBN Brand Shares of Spectacles: % Value 2018-2021  
Table 40 Distribution of Spectacles by Format: % Value 2017-2022  
Table 41 Forecast Sales of Spectacles by Category: Volume 2022-2027  
Table 42 □Forecast Sales of Spectacles by Category: Value 2022-2027  
Table 43 □Forecast Sales of Spectacles by Category: % Volume Growth 2022-2027  
Table 44 □Forecast Sales of Spectacles by Category: % Value Growth 2022-2027

## SUNGLASSES IN JAPAN

### KEY DATA FINDINGS

#### 2022 DEVELOPMENTS

Slow recovery after COVID-19  
Increased outdoor occasions create new opportunities for sunglasses  
New technologies introduced

#### PROSPECTS AND OPPORTUNITIES

New innovations expected in sports/functional sunglasses  
Pop culture and collaboration key to stimulating demand  
Product variety and choice increase, creating a severely fragmented category

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#### CATEGORY DATA

Table 45 Sales of Sunglasses: Volume 2017-2022

Table 46 Sales of Sunglasses: Value 2017-2022

Table 47 Sales of Sunglasses: % Volume Growth 2017-2022

Table 48 Sales of Sunglasses: % Value Growth 2017-2022

Table 49 NBO Company Shares of Sunglasses: % Value 2017-2021

Table 50 LBN Brand Shares of Sunglasses: % Value 2018-2021

Table 51 Distribution of Sunglasses by Format: % Value 2017-2022

Table 52 Forecast Sales of Sunglasses: Volume 2022-2027

Table 53 Forecast Sales of Sunglasses: Value 2022-2027

Table 54 □Forecast Sales of Sunglasses: % Volume Growth 2022-2027

Table 55 □Forecast Sales of Sunglasses: % Value Growth 2022-2027

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