

Eyewear in Japan

Market Direction | 2022-06-16 | 36 pages | Euromonitor

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Report description:

In 2022, following a decrease in the number of COVID-19 cases, as well as the relaxation of various restrictions, eyewear is set to continue to show recovery from its pandemic-related decline in 2020. For spectacles and contact lenses, most physical stores have returned to normal operating hours after experiencing limitations such as store closures and limited opening hours during the state of emergency in 2020-2021. This factor is contributing to the continued recovery of the industry, in addit...

Euromonitor International's Eyewear in Japan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Contact Lenses and Solutions, Spectacles, Sunglasses.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Eyewear market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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