

## **Eyewear in France**

Market Direction | 2022-06-15 | 39 pages | Euromonitor

### **AVAILABLE LICENSES:**

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### **Report description:**

The year 2022 saw a normalisation in retail volume and current value sales growth compared to the strong year in 2021. In fact, retail volume growth remained higher in 2022 compared to pre-pandemic levels, thanks to the absence of lockdowns, the progression of eye conditions such as myopia and an ageing population requiring greater eye care. The introduction of the "Reste à Charge 0" offer in 2020 made it compulsory for all opticians to produce a quote offering customers low-priced spectacles. W...

Euromonitor International's Eyewear in France report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Contact Lenses and Solutions, Spectacles, Sunglasses.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Eyewear market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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