

## **Dog Food in Hungary**

Market Direction | 2022-06-15 | 26 pages | Euromonitor

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### **Report description:**

Dogs are increasingly being given the status of a so-called "fur baby" in Hungary, with pet "parents" doting on their dogs and showing a willingness to spend more on dog food to improve their health and wellbeing. In line with this trend, owners are becoming more aware of their dog's health conditions and nutritional needs and are taking a more preventative rather than a reactive approach to their pet's health. This in turn is encouraging owners to buy specialist dog food based on the age of the...

Euromonitor International's Dog Food in Hungary report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Dog Treats and Mixers, Dry Dog Food, Wet Dog Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Dog Food market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International  
June 2022

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