

## **Depilatories in Latvia**

Market Direction | 2022-06-17 | 22 pages | Euromonitor

### **AVAILABLE LICENSES:**

- Single User Licence €825.00
- Multiple User License (1 Site) €1650.00
- Multiple User License (Global) €2475.00

### **Report description:**

The COVID-19 pandemic adversely affected the performance of depilatories in Latvia in 2020. Lockdown and other stay-at-home measures implemented in an attempt to slow the spread of the virus led to social isolation, at-home working and studying, closures of or restrictions on foodservice outlets like cafes and clubs and empty leisure and entertainment venues. As consumers' exposure to the outside world was dramatically reduced, so the need or desire to use or buy new depilatories was significant...

Euromonitor International's Depilatories in Latvia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Hair Removers/Bleaches, Women's Pre-Shave, Women's Razors and Blades.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Depilatories market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

### **Table of Contents:**

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

[www.scotts-international.com](http://www.scotts-international.com)

List Of Contents And Tables

DEPILATORIES IN LATVIA

KEY DATA FINDINGS

2021 DEVELOPMENTS

Depilatories returns to positive growth in 2021, but full recovery not expected until 2022

Women's razors and blades the best-performing category in depilatories

Lidl enters depilatories with its Cien line of products

PROSPECTS AND OPPORTUNITIES

Depilatories to see demand recover as society returns to normal in the post-pandemic period

Laser procedures a potential competitor for depilatories

Continued channel shift to e-commerce as consumers seek convenience and competitive prices

CATEGORY DATA

Table 1 Sales of Depilatories by Category: Value 2016-2021

Table 2 Sales of Depilatories by Category: % Value Growth 2016-2021

Table 3 NBO Company Shares of Depilatories: % Value 2017-2021

Table 4 LBN Brand Shares of Depilatories: % Value 2018-2021

Table 5 Forecast Sales of Depilatories by Category: Value 2021-2026

Table 6 Forecast Sales of Depilatories by Category: % Value Growth 2021-2026

BEAUTY AND PERSONAL CARE IN LATVIA

EXECUTIVE SUMMARY

Beauty and personal care in 2021: The big picture

2021 key trends

Competitive landscape

Retailing developments

What next for beauty and personal care?

MARKET DATA

Table 7 Sales of Beauty and Personal Care by Category: Value 2016-2021

Table 8 Sales of Beauty and Personal Care by Category: % Value Growth 2016-2021

Table 9 GBO Company Shares of Beauty and Personal Care: % Value 2017-2021

Table 10 NBO Company Shares of Beauty and Personal Care: % Value 2017-2021

Table 11 LBN Brand Shares of Beauty and Personal Care: % Value 2018-2021

Table 12 Penetration of Private Label in Beauty and Personal Care by Category: % Value 2016-2021

Table 13 Distribution of Beauty and Personal Care by Format: % Value 2016-2021

Table 14 Distribution of Beauty and Personal Care by Format and Category: % Value 2021

Table 15 Forecast Sales of Beauty and Personal Care by Category: Value 2021-2026

Table 16 □Forecast Sales of Beauty and Personal Care by Category: % Value Growth 2021-2026

DISCLAIMER

SOURCES

Summary 1 Research Sources

## Depilatories in Latvia

Market Direction | 2022-06-17 | 22 pages | Euromonitor

To place an Order with Scotts International:

- ☐ - Print this form
- ☐ - Complete the relevant blank fields and sign
- ☐ - Send as a scanned email to support@scotts-international.com

### ORDER FORM:

Select license	License	Price
	Single User Licence	€825.00
	Multiple User License (1 Site)	€1650.00
	Multiple User License (Global)	€2475.00
		VAT
		Total

\*Please circle the relevant license option. For any questions please contact support@scotts-international.com or 0048 603 394 346.

☐ \*\* VAT will be added at 23% for Polish based companies, individuals and EU based companies who are unable to provide a valid EU Vat Numbers.

Email*	<input type="text"/>	Phone*	<input type="text"/>
First Name*	<input type="text"/>	Last Name*	<input type="text"/>
Job title*	<input type="text"/>		
Company Name*	<input type="text"/>	EU Vat / Tax ID / NIP number*	<input type="text"/>
Address*	<input type="text"/>	City*	<input type="text"/>
Zip Code*	<input type="text"/>	Country*	<input type="text"/>
		Date	<input type="text" value="2025-06-22"/>
		Signature	<input type="text"/>

**Scotts International. EU Vat number: PL 6772247784**

tel. 0048 603 394 346 e-mail: support@scotts-international.com

www.scotts-international.com