

Depilatories in Latvia

Market Direction | 2022-06-17 | 22 pages | Euromonitor

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Report description:

The COVID-19 pandemic adversely affected the performance of depilatories in Latvia in 2020. Lockdown and other stay-at-home measures implemented in an attempt to slow the spread of the virus led to social isolation, at-home working and studying, closures of or restrictions on foodservice outlets like cafes and clubs and empty leisure and entertainment venues. As consumers' exposure to the outside world was dramatically reduced, so the need or desire to use or buy new depilatories was significant...

Euromonitor International's Depilatories in Latvia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Hair Removers/Bleaches, Women's Pre-Shave, Women's Razors and Blades.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Depilatories market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Women's razors and blades the best-performing category in depilatories

Lidl enters depilatories with its Cien line of products

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