

Deodorants in Kazakhstan

Market Direction | 2022-06-17 | 21 pages | Euromonitor

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Report description:

Deodorants was not significantly affected by COVID-19 in 2020, recording only dampened retail value growth as consumers stayed home and applied such products slightly less. Nevertheless, deodorants are considered essential products, leading most consumers to continue using them daily. They also have a limited lifespan, ensuring that consumers replace their finished products relatively frequently.

Euromonitor International's Deodorants in Kazakhstan report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Deodorant Creams, Deodorant Pumps, Deodorant Roll-Ons, Deodorant Sprays, Deodorant Sticks, Deodorant Wipes.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Deodorants market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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Growing health and wellness trends influence development of deodorants

Beiersdorf maintained newly won top position whilst Amway sees fastest growth

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