

## **Contact Lenses and Solutions in Italy**

Market Direction | 2022-06-15 | 22 pages | Euromonitor

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### **Report description:**

Contact lenses continued to make a comeback in 2022 reporting high single-digit growth in current value terms in 2022. Italy's recovery from the pandemic gained momentum through 2021 but health concerns re-surfaced in January 2022 linked to the Omicron variant. Consumers have since returned to a more normal social life and resumed sporting activities in 2022, with many turning back to contact lenses. However, demand for contact lenses remains partially curbed by consumers still working from home...

Euromonitor International's Contact Lenses and Solutions in Italy report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data (2017-2021), allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Contact Lens Solutions, Contact Lenses.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Contact Lenses and Solutions market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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tel. 0048 603 394 346 e-mail: [support@scotts-international.com](mailto:support@scotts-international.com)

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