

Colour Cosmetics in Serbia

Market Direction | 2022-06-15 | 23 pages | Euromonitor

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Report description:

Most types of colour cosmetics were purchased in significantly lower volumes and less frequently in 2020 due to the measures introduced to stem the spread of Coronavirus (COVID-19), including lockdowns and social distancing, mandatory face mask wearing, work-from-home policies and few opportunities for out-of-home socialising. As the threat of the pandemic and related restrictions eased in Serbia in 2021, consumers returned to work and social norms and colour cosmetics recorded a very strong rebo...

Euromonitor International's Colour Cosmetics in Serbia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Colour Cosmetics Sets/Kits, Eye Make-Up, Facial Make-Up, Lip Products, Nail Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Colour Cosmetics market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

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