

Cat Food in Hungary

Market Direction | 2022-06-15 | 26 pages | Euromonitor

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Report description:

During the COVID-19 pandemic more people adopted cats as pets, as they looked for companionship or entertainment while stuck at home. Another impact of the pandemic was that some owners avoided making non-essential visits to veterinary clinics which resulted in fewer cats being neutered and in turn fuelling growth in the cat population. The growth in the cat population has in turn ensured increased demand for cat food, with strong volume growth continuing to be seen in cat food in 2022.

Euromonitor International's Cat Food in Hungary report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Cat Treats and Mixers, Dry Cat Food, Wet Cat Food.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- * Get a detailed picture of the Cat Food market;
- * Pinpoint growth sectors and identify factors driving change;
- * Understand the competitive environment, the market's major players and leading brands;
- * Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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