

## **Baby and Child-Specific Products in Serbia**

Market Direction | 2022-06-15 | 23 pages | Euromonitor

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### **Report description:**

While baby and child-specific products posted an overall decline in retail volume and current value sales in 2021, most categories saw better retail volume and current value sales performances, compared to 2020. Baby and child-specific products was heavily impacted by the Coronavirus (COVID-19) in 2020. However, a spike in overall growth was registered in 2020, as heightened awareness of the importance of hygiene and sanitation in the wake of the virus boosted sales of by far the largest categor...

Euromonitor International's Baby and Child-specific Products in Serbia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Baby and Child-specific Hair Care, Baby and Child-specific Skin Care, Baby and Child-specific Sun Care, Baby and Child-specific Toiletries, Baby Wipes, Medicated Baby and Child-specific Products, Nappy (Diaper) Rash Treatments.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Baby and Child-specific Products market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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### Summary 1 Research Sources

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