

## **Baby and Child-Specific Products in Latvia**

Market Direction | 2022-06-17 | 24 pages | Euromonitor

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### **Report description:**

Having seen positive growth throughout the earlier years of the review period, retail volume and value sales of baby and child-specific products slipped into decline in 2020, when the pandemic first hit the country. The category was affected by COVID-19 as the closure of schools and kindergartens meant that fewer childcare products were needed. Less essential product types were also hit by a drop in demand due to the economic difficulties in the wake of COVID-19. Heightened economic pressure on...

Euromonitor International's Baby and Child-specific Products in Latvia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Baby and Child-specific Hair Care, Baby and Child-specific Skin Care, Baby and Child-specific Sun Care, Baby and Child-specific Toiletries, Baby Wipes, Medicated Baby and Child-specific Products, Nappy (Diaper) Rash Treatments.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Baby and Child-specific Products market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

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Euromonitor International

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## SOURCES

### Summary 1 Research Sources

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