

## **Pet Care in Ireland**

Market Direction | 2022-06-10 | 51 pages | Euromonitor

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### **Report description:**

Irish pet care saw a boom in sales in 2020 following the outbreak of COVID-19 and the category is set to see steady growth in current value terms in 2022. The pet population rose as a result of the home seclusion seen in response to the pandemic and has continued to stimulate sales across pet care in 2022. Ireland is well-known for the high-quality raw materials it produces, which includes grass-fed animal cultivation, and this has helped it to meet the growing demand for premium pet food.

Euromonitor International's Pet Care in Ireland report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2017-2021, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2026 illustrate how the market is set to change.

Product coverage: Pet Food, Pet Products.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- \* Get a detailed picture of the Pet Care market;
- \* Pinpoint growth sectors and identify factors driving change;
- \* Understand the competitive environment, the market's major players and leading brands;
- \* Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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## **Table of Contents:**

Pet Care in Ireland  
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### List Of Contents And Tables

#### **PET CARE IN IRELAND**

##### **EXECUTIVE SUMMARY**

Pet care in 2022: The big picture

2022 key trends

Competitive landscape

Retailing developments

What next for pet care?

##### **MARKET INDICATORS**

Table 1 Pet Populations 2017-2022

##### **MARKET DATA**

Table 2 Sales of Pet Food by Category: Volume 2017-2022

Table 3 Sales of Pet Care by Category: Value 2017-2022

Table 4 Sales of Pet Food by Category: % Volume Growth 2017-2022

Table 5 Sales of Pet Care by Category: % Value Growth 2017-2022

Table 6 NBO Company Shares of Pet Food: % Value 2017-2021

Table 7 LBN Brand Shares of Pet Food: % Value 2018-2021

Table 8 NBO Company Shares of Dog and Cat Food: % Value 2017-2021

Table 9 LBN Brand Shares of Dog and Cat Food: % Value 2018-2021

Table 10 □ Penetration of Private Label in Pet Care by Category: % Value 2017-2022

Table 11 □ Distribution of Pet Care by Format: % Value 2017-2022

Table 12 □ Distribution of Pet Care by Format and Category: % Value 2022

Table 13 □ Distribution of Dog and Cat Food by Format: % Value 2017-2022

Table 14 □ Distribution of Dog and Cat Food by Format and Category: % Value 2022

Table 15 □ Forecast Sales of Pet Food by Category: Volume 2022-2027

Table 16 □ Forecast Sales of Pet Care by Category: Value 2022-2027

Table 17 □ Forecast Sales of Pet Food by Category: % Volume Growth 2022-2027

Table 18 □ Forecast Sales of Pet Care by Category: % Value Growth 2022-2027

##### **DISCLAIMER**

##### **SOURCES**

Summary 1 Research Sources

#### **DOG FOOD IN IRELAND**

##### **KEY DATA FINDINGS**

##### **2022 DEVELOPMENTS**

Brands using marketing activities to build a stronger bond between dogs and their owners

Insects attract attention as a new protein source for dog food

Dog food continues to benefit from premiumisation

##### **PROSPECTS AND OPPORTUNITIES**

Polarisation expected as economic pressures and pet humanisation influence purchasing decisions

Small pet shops expected to benefit from post-pandemic shopping behaviour and expert knowledge

Dog food manufacturers expected to remain focused on evolution over revolution

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## CATEGORY INDICATORS

Table 19 Dog Owning Households: % Analysis 2017-2022

Table 20 Dog Population 2017-2022

Table 21 Consumption of Dog Food by Prepared vs Non-prepared: % Analysis 2017-2022

## CATEGORY DATA

Summary 2 Dog Food by Price Band 2022

Table 22 Sales of Dog Food by Category: Volume 2017-2022

Table 23 Sales of Dog Food by Category: Value 2017-2022

Table 24 Sales of Dog Food by Category: % Volume Growth 2017-2022

Table 25 Sales of Dog Food by Category: % Value Growth 2017-2022

Table 26 Sales of Dry Dog Food by Life-Cycle: % Value 2017-2022

Table 27 Sales of Wet Dog Food by Life-Cycle: % Value 2017-2022

Table 28 □NBO Company Shares of Dog Food: % Value 2017-2021

Table 29 □LBN Brand Shares of Dog Food: % Value 2018-2021

Table 30 □LBN Brand Shares of Dog Treats and Mixers: % Value 2018-2021

Table 31 □Distribution of Dog Food by Format: % Value 2017-2022

Table 32 □Forecast Sales of Dog Food by Category: Volume 2022-2027

Table 33 □Forecast Sales of Dog Food by Category: Value 2022-2027

Table 34 □Forecast Sales of Dog Food by Category: % Volume Growth 2022-2027

Table 35 □Forecast Sales of Dog Food by Category: % Value Growth 2022-2027

## CAT FOOD IN IRELAND

### KEY DATA FINDINGS

#### 2022 DEVELOPMENTS

Pet parenting shaping cat food

Growing cat population helps to sustain sales

Wet cat food fuelling sales

#### PROSPECTS AND OPPORTUNITIES

E-commerce still full of potential

Stagnating cat population likely to limit the growth potential of cat food

Local companies and private label set to be among the big winners in the current climate

## CATEGORY INDICATORS

Table 36 Cat Owning Households: % Analysis 2017-2022

Table 37 Cat Population 2017-2022

Table 38 Consumption of Cat Food by Prepared vs Non-prepared: % Analysis 2017-2022

## CATEGORY DATA

Summary 3 Cat Food by Price Band 2022

Table 39 Sales of Cat Food by Category: Volume 2017-2022

Table 40 Sales of Cat Food by Category: Value 2017-2022

Table 41 Sales of Cat Food by Category: % Volume Growth 2017-2022

Table 42 Sales of Cat Food by Category: % Value Growth 2017-2022

Table 43 Sales of Dry Cat Food by Life-Cycle: % Value 2017-2022

Table 44 Sales of Wet Cat Food by Life-Cycle: % Value 2017-2022

Table 45 □NBO Company Shares of Cat Food: % Value 2017-2021

Table 46 □LBN Brand Shares of Cat Food: % Value 2018-2021

Table 47 □LBN Brand Shares of Cat Treats and Mixers: % Value 2018-2021

Table 48 □Distribution of Cat Food by Format: % Value 2017-2022

Table 49 □Forecast Sales of Cat Food by Category: Volume 2022-2027

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Table 50 □Forecast Sales of Cat Food by Category: Value 2022-2027

Table 51 □Forecast Sales of Cat Food by Category: % Volume Growth 2022-2027

Table 52 □Forecast Sales of Cat Food by Category: % Value Growth 2022-2027

#### OTHER PET FOOD IN IRELAND

##### KEY DATA FINDINGS

##### 2022 DEVELOPMENTS

Stagnation in the other pet population limits growth opportunities

New product development focuses on improvements over true innovations

Competitive landscape remains fragmented

##### PROSPECTS AND OPPORTUNITIES

Stagnation in the other pet population likely to limit growth opportunities

Economic pressures and premiumisation could lead to polarisation within other pet food

Manufacturers lack incentives to invest in other pet food

##### CATEGORY INDICATORS

Table 53 Other Pet Population 2017-2022

##### CATEGORY DATA

Table 54 Sales of Other Pet Food by Category: Volume 2017-2022

Table 55 Sales of Other Pet Food by Category: Value 2017-2022

Table 56 Sales of Other Pet Food by Category: % Volume Growth 2017-2022

Table 57 Sales of Other Pet Food by Category: % Value Growth 2017-2022

Table 58 LBN Brand Shares of Bird Food: % Value 2018-2021

Table 59 LBN Brand Shares of Fish Food: % Value 2018-2021

Table 60 LBN Brand Shares of Small Mammal/Reptile Food: % Value 2018-2021

Table 61 Distribution of Other Pet Food by Format: % Value 2017-2022

Table 62 □Forecast Sales of Other Pet Food by Category: Volume 2022-2027

Table 63 □Forecast Sales of Other Pet Food by Category: Value 2022-2027

Table 64 □Forecast Sales of Other Pet Food by Category: % Volume Growth 2022-2027

Table 65 □Forecast Sales of Other Pet Food by Category: % Value Growth 2022-2027

#### PET PRODUCTS IN IRELAND

##### KEY DATA FINDINGS

##### 2022 DEVELOPMENTS

New and innovative pet products appearing in the market

Pet humanisation trend supports spending on pet products

Premiumisation driving value growth

##### PROSPECTS AND OPPORTUNITIES

Workforce shortages and supply disruption could affect sales of pet products

Pet humanisation likely to remain a key influence on sales of pet products

Private label likely to retain a key role in pet products despite increasing competition

##### CATEGORY DATA

Table 66 Sales of Pet Products by Category: Value 2017-2022

Table 67 Sales of Pet Products by Category: % Value Growth 2017-2022

Table 68 Sales of Pet Healthcare by Type: % Value 2017-2022

Table 69 Sales of Other Pet Products by Type: % Value 2017-2022

Table 70 NBO Company Shares of Pet Products: % Value 2017-2021

Table 71 LBN Brand Shares of Pet Products: % Value 2018-2021

Table 72 Distribution of Pet Products by Format: % Value 2017-2022

Table 73 Forecast Sales of Pet Products by Category: Value 2022-2027

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Table 74 Forecast Sales of Pet Products by Category: % Value Growth 2022-2027

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