

Patient Engagement Solutions: Global Markets

Market Research Report | 2022-06-16 | 79 pages | BCC Research

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Report description:

Description

Report Scope:

This report will focus on patient engagement solutions and systems. These solutions can be used in fitness health management, home health management, financial management and others. The report will portray the trends and dynamics affecting the market. The report also covers market projections to 2026, and company profiles. By geography, the market has been segregated into North America, Europe, Asia-Pacific, Middle East and Africa, and South America. The North America region includes the U.S., Canada and Mexico; Europe includes Germany, the U.K., France, Italy, Spain, and Rest of Europe; Asia-Pacific includes China, India, Japan, and Rest of Asia-Pacific. For market estimates, data have been provided for 2019 as historic year information, 2020 as the base year, for 2021 and forecast for 2026.

Report Includes:

- 30 data tables and 19 additional tables
- An overview of the global market for patient engagement solutions
- Estimation of the market size and analyses of global market trends, with data from 2020 to 2021, estimates for 2022, with projections of compound annual growth rates (CAGRs) through 2026
- Detailed insights into factors driving and restraining the growth of the global patient engagement solutions market and a country-level market value analysis for each segment
- Highlights of the market potential for patient engagement solutions, along with global market share analysis on the basis of type, application and region
- Coverage of certification commission for healthcare information technology and regulatory scenario of healthcare IT across different regions

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- Information on market opportunities, prospects and threats, new and upcoming technologies, regulatory developments, and demographic shifts that are affecting the market
- Market share analysis of the key companies of the industry and coverage of their proprietary technologies, strategic alliances, and other key market strategies
- Comprehensive company profiles of the leading players of the industry, including Allscripts Healthcare Solutions Inc., Cerner Corp., Health Catalyst and McKesson Corp.

Executive Summary

Summary:

By giving patients on-demand access to their clinicians and caregivers, communication solutions can assist and promote patient engagement. A patient engagement platform (PEP) is a digital program that patients may use on their smartphone, tablet or computer to communicate with their healthcare providers. It might be linked to the patient's electronic health record. Patients are the most essential source of engagement feedback. Now, patients can submit comments on new processes and how they feel about their treatment and providers. A patient survey, conducted in person, over the phone, or online, is one approach to collect this information.

The market for patient engagement solutions is expected to grow, mainly due to increasing demand for adoption of automated information technology and increasing interest in improving the quality of care. The software segment of the market has the major market share at REDACTED in 2021, followed by the hardware segment (REDACTED).

Reasons for Doing This Study:

The growing demand for automated information technology, need for improving the quality of healthcare, rising healthcare costs, and consumer expectations are driving the growth of the patient engagement solutions market.

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Market Drivers

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Compatibility

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ALLSCRIPTS HEALTHCARE SOLUTIONS INC.

ATHENA HEALTH INC.

CAPSULE TECHNOLOGIES INC.

CERNER CORP.

COMPUTER PROGRAMS AND SYSTEMS INC.

ECLINICALWORKS

EPIC SYSTEMS CORP.

HEALTH CATALYST INC.

INNOVACCER INC.

INTERNATIONAL BUSINESS MACHINES CORP. (IBM)

INTERSYSTEMS CORP.

LINCOR INC.

MCKESSON CORP.

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